

DUTCH TRADE MISSION TO KHARKIV, UKRAINE

8-11 APRIL, 2013



Kharkiv Region

Area - 31,415 km²
Population – 2,997,900
Currency – Hryvnia
Exchange rate 1 EURO – 10.60 UAH
Language - Ukrainian
Average monthly salary in region - 260 euro

Areas for cooperation with Dutch companies include, but not limited to:

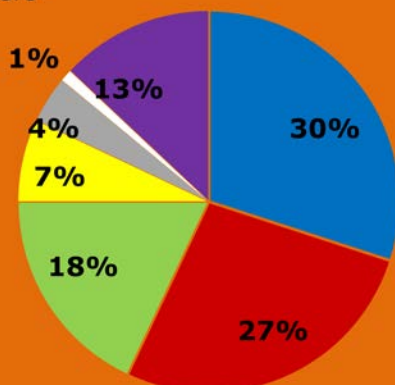
- machinery/engineering
- IT
- food processing industry
- agricultural sector
- energy efficiency technologies
- processing of industrial and household waste
- exploration of natural resources
- trade and service
- financial services
- transport and logistics

FDI (by countries) millions USD (2011)

	France – 1454,9
	Cyprus – 551,1
	UK – 349,5
	Virgin Islands - 54,0
	The Netherlands – 45,8
	USA – 39,1

Structure of Industrial Branches in Kharkiv region

- food-processing industry
- machinery/engineering
- fuel and energy industry
- chemicals and oil industry
- construction materials
- light industry
- others



Explore new business opportunities in one of the major Eastern European emerging markets!

From **8 till 11 April 2013** a multi-sectoral trade mission to Kharkiv will be organized by the Embassy of the Kingdom of the Netherlands in Ukraine.

Why Ukraine? Why Kharkiv?

- Gateway to new markets and opportunities for trade and investment across virtually all economic sectors.
- Good GDP growth. High development potential.
- The largest Eastern European consumer market (approx. 46 million people).
- Relatively low cost of running business activities.
- 69% of the territory is adapted for agriculture.
- Highly competitive, well-educated, skilled workforce with knowledge of foreign languages. Kharkiv is the second largest educational center in Ukraine after Kyiv with 91 universities and high educational institutes.

Explore possibilities in:

- Establishing partnerships (customers, agents, distributors, suppliers, etc.) in various economic areas.
- Introducing of modern technology and equipment.
- Trading in fast moving consumer and capital goods.
- Outsourcing of production and services.

What we offer:

- Market briefing on doing business in Ukraine and Kharkiv region.
- Individual matchmaking programme.
- Company visits.
- Introduction to city and regional authorities.
- Networking and promotional opportunities.

Looking forward to welcoming you in KHARKIV, EURO-2012 host city for Dutch football team and fans!



DUTCH TRADE MISSION TO KHARKIV, UKRAINE

8 - 11 APRIL, 2013



MISSION PROGRAMME

Monday, 8 April

Arrival in Kharkiv
Introduction seminar + dinner

Tuesday, 9 April

Meetings with Kharkiv governor & city mayor
Lunch
Matchmaking
Networking Reception

Wednesday, 10 April

Matchmaking
Lunch
Company visits
Individual programme
Debriefing + dinner

Optional:
Departure to NL

Thursday, 11 April

Individual programme / Departure to NL

RECOMMENDED FLIGHTS

Option 1.

8 April 2013
Amsterdam-**Vienna**-Kharkiv
Departure: 07.00
Arrival: 13.55
10/11 April 2013
Kharkiv-**Vienna**-Amsterdam
Departure: 14.50
Arrival: 21.45

Option 2.

8 April 2013
Amsterdam-**Kyiv**-Kharkiv
Departure: 09.25
Arrival: 16.00
11 April 2013
Kharkiv-**Kyiv**-Amsterdam
Departure: 07.20
Arrival: 11.35

RECOMMENDED HOTEL

(also location of matchmaking):

- Ovis Hotel 4 ****
<http://ovis-hotel.com>
- Price per night 550-900 UAH

**Participation fee
for a company is € 500.**

**This amount includes
matchmaking services,
interpreters, transportation and
meals foreseen in the
programme.**

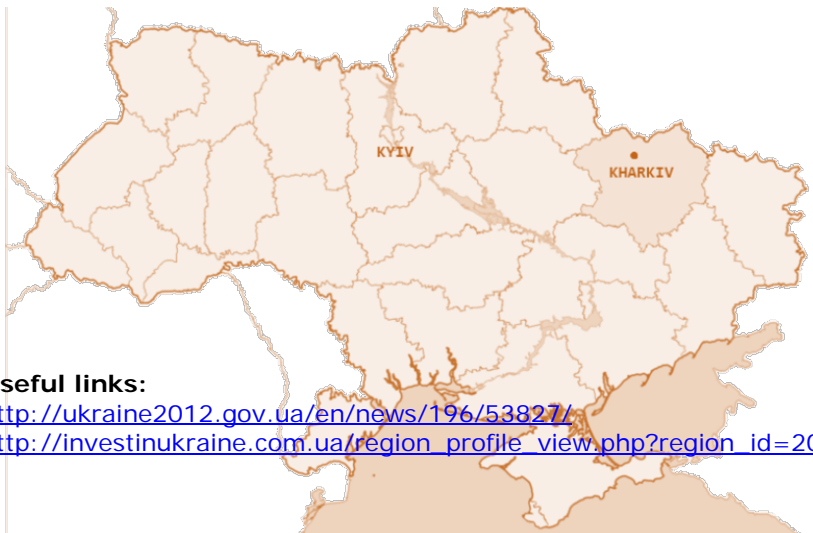
**This amount does not include
transportation to/from Kharkiv,
accommodation, expenses for
additional individual activities
beyond the scope of the
programme.**

**Application deadline:
18 February 2013**

**Economic Department
Embassy of the Kingdom
of the Netherlands in Ukraine
KIE-EA@minbuza.nl
T: +38044 490 82 16/25**

Useful links:

<http://ukraine2012.gov.ua/en/news/196/53827/>
http://investinukraine.com.ua/region_profile_view.php?region_id=20



*Further information on
accommodation facilities, travel
schedule and payment instructions
will be provided upon the receipt of
a filled-in application form.*